Why Project Photos Matter

Project photos and publicity work together to tell your story. Photos help funders see how their contributions make a real impact and show the community what your organization is doing for them. Your photos don't have to show your project in active use (though action shots are highly encouraged) – many creative approaches can effectively demonstrate your project's impact while respecting necessary privacy requirements.

Photo Requirements

What you need to submit:
- At least one project photo with your grant report
- One publicity example showing how you've promoted the grant
- Additional photos are welcome and encouraged

Photography Tips

If Confidentiality is NOT a Concern

- The completed project in use
- Staff/Volunteers working on the project
- Passing out food to those in need
- Photos from project activity or event
- Educational supplies/programs in use
- Handing needed items to your client
- Purchased items on display

If Confidentiality IS a Concern

- Child wearing a backpack from behind
- Hands passing a gift card, check, etc.
- Paying an auto garage for work completed
- Collected items repackaged for handout
- Volunteers working at an event
- Children's feet in new shoes
- A plate of food from a pantry

Best Practices
- **Focus on impact** – Show how the grant made a difference
- **Tell a story** – Capture moments that convey your mission
- **Maintain quality** – Use good lighting and clear composition
- **Get permission** – Always obtain consent before photographing people

Community Foundation
OF SOUTHEAST KANSAS

Sample Photos